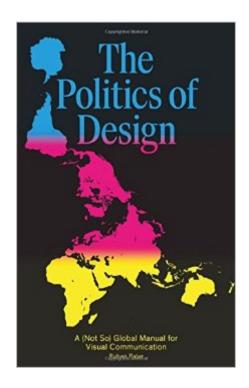
The book was found

## The Politics Of Design: A (Not So) Global Manual For Visual Communication





## Synopsis

The Politics of Design shows the importance of visual literacy when communicating across borders and cultures. It explores the cultural meaning behind symbols, maps, photography, typography, and colors. It is a practical guide for design and communication professionals and students to create more effective and responsible visual communication.We all know the power of propaganda and how itâ <sup>™</sup>s always strictly related to a memory of a specific symbol, typography and colour. It has a purpose and normally remains a classic design to be parodied years later by a new generation of designers. But visual literacy is still a strong weapon nowadays, itâ <sup>™</sup>s all about context. This book can be used as a manual filled with realities alerts a designer should be aware so that he doesnâ <sup>™</sup>t end up in misconceptions of cultural differences and actually make this asymmetries work in his favour. It will result in a stronger, fundamental response to the inevitability of being partial when dealing with images in the midst of globalization. Misinformation and the terrible consequences it may cause, may it be on purpose or not, is always a piece of vital information away. This is the right book to fill that void, to build bridges between different perspectives on the meaning behind some characters, images and even the order and position they are presented in.

## **Book Information**

Paperback: 160 pages Publisher: BIS Publishers (July 19, 2016) Language: English ISBN-10: 9063694229 ISBN-13: 978-9063694227 Product Dimensions: 4.4 x 0.6 x 6.9 inches Shipping Weight: 8 ounces (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #39,202 in Books (See Top 100 in Books) #4 in Books > Arts & Photography > Other Media > Prints #10 in Books > Arts & Photography > Business of Art #69 in Books > Arts & Photography > History & Criticism > Criticism

## Download to continue reading...

The Politics of Design: A (Not So) Global Manual for Visual Communication Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Communication and Communication

Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Talent is Not Enough: Business Secrets for Designers (3rd Edition) (Graphic Design & Visual Communication Courses) Graphic Design for Architects: A Manual for Visual Communication Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) "Do Not Worry, Do Not Be Anxious, Do Not Be Afraid": A Self-Help Manual for People Who Worry a Lot and Suffer Anxiety and Fear Latino Politics in America: Community, Culture, and Interests (Spectrum Series: Race and Ethnicity in National and Global Politics) Global Supply Chains: Evaluating Regions on an EPIC Framework - Economy, Politics, Infrastructure, and Competence: "EPIC" Structure - Economy, Politics, Infrastructure, and Competence Setting Up A Linux Internet Server Visual Black Book: A Visual Guide to Using Linux as an Internet Server on a Global Network Evewitness Visual Dictionaries: The Visual Dictionary of the Human Body (DK Visual Dictionaries) Visual Workplace/Visual Thinking: Creating Enterprise Excellence through the Technologies of the Visual Workplace Information Dashboard Design: The Effective Visual Communication of Data Real World Print Production with Adobe Creative Cloud (Graphic Design & Visual Communication Courses) Unjournaling: Daily Writing Exercises That Are Not Personal, Not Introspective, Not Boring! Communication Mosaics: An Introduction to the Field of Communication Digital Speech: Coding for Low Bit Rate Communication Systems (Wiley Series in Communication and Distributed Systems) American Pragmatism and Communication Research (Routledge Communication Series) Service Learning in Technical and Professional Communication (Part of the Allyn & Bacon Series in Technical Communication) Technical Communication Today: Special Edition for Society for Technical Communication Foundation Certification, Books a la Carte Edition (5th Edition) <u>Dmca</u>